

## DARIEN DASH JOINS MADE COLLECTIVE BOARD, ESTABLISHES A PARTNERSHIP BETWEEN THE MOVEMENT MANAGEMENT ADVISORS, AND MADE COLLECTIVE

## Los Angeles, July 2021

The Movement Management Advisors, a leading strategic advisory firm led by Founder and Chairman Darien Dash, is pleased to announce a strategic partnership with MADE Collective, a pioneering platform that supports artists, entertainers, and entrepreneurs. As part of this collaboration, Darien Dash will join the MADE Collective board, bringing his wealth of experience to the organization. This partnership will introduce collateralized financing offerings to The Movement Management Advisors' portfolio, focusing on providing short-term capital liquidity to creative individuals and business ventures.

Darien Dash, renowned for his expertise in strategic planning, capital markets access, and structured financing solutions, has gained a reputation as one of the nation's most highly sought-after strategic advisors. His visionary thinking and three decades of professional experience have made him a valuable asset to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra-high-net-worth investors, and multi-family offices. Dash is known for helping his clients navigate their paths to success by identifying high-potential opportunities, potential threats, and high-value strategic partnerships.

MADE Collective is an innovative platform that empowers artists, entertainers, and entrepreneurs by providing the support they need to turn their creative visions into reality. The partnership with The Movement Management Advisors, led by Darien Dash, will enable MADE Collective to offer collateralized financing options, enhancing their ability to assist creative individuals in achieving their goals.

Darien Dash, Founder and Chairman of The Movement Management Advisors expressed his enthusiasm for this partnership, saying, "I am thrilled to join the board of MADE Collective and work alongside the talented individuals driving innovation in the creative and entrepreneurial space. By integrating collateralized financing solutions into our range of services, we aim to provide short-term capital liquidity to those who are passionate about their creative endeavors."

MADE Collective's leadership echoed the sentiment, with [MADE Collective Spokesperson] stating, "We are excited to welcome Darien Dash to our board and to join forces with The Movement Management Advisors. This collaboration is a testament to our commitment to supporting artists and entrepreneurs in their creative journeys, providing them with the financial resources needed to turn their dreams into reality."

This partnership between The Movement Management Advisors and MADE Collective exemplifies a commitment to fostering innovation and creativity by providing essential financial support to artists, entertainers, and entrepreneurs.

For more information about The Movement Management Advisors, please visit <u>themovementadvisors.com</u>.