



Darien Dash and the Movement Management Advisors Structures Professional Athlete-Owned Franchise Ownership Group

NEW YORK November 19, 2016 The Movement Management Advisors, the strategic advisory firm led by Darien Dash, today announced that the firm was retained as a strategic advisor to a group of current professional athletes seeking capital appreciation through franchise investing.

Darien Dash headed The Movement Management Advisors project team in identifying the most suitable franchise opportunities for the group, ultimately leading to the selection of Dunkin Donuts as the target franchise. Dash and the team structured the ownership group, Dunkin Donuts Franchise Partners, negotiated the groups purchase agreements and arranged the group's financing to become partner owners of twelve Dunkin Donuts stores in the southeastern United States.

<could insert details of what cities the stores are in – you were going to send me the list>

"Darien Dash deeply understands the financial opportunities and challenges facing professional athletes today, and that deep understanding enabled him to be immediately effective in structuring Dunkin Donuts Franchise Partners in a manner that met all of our needs and concerns," said Pedro Strop Relief Pitcher for the Chicago Cubs. "We are set up for growth as successful franchisees, and most importantly, establishing a solid financial foundation for our when our playing days are over."

"Working with Pedro and the rest of the ownership group toward achieving their long-term goal or having an equity stake in the Franchise vertical has been a true pleasure" said Dash, of The Movement Advisors. "The management team and long-term growth potential of the Dunkin Brand are both the key ingredients that any investor should look toward when considering the Franchise business. We couldn't be happier with the Dunkin management team and Brand opportunity that the team has chosen to invest in and with!"

About The Movement Management Advisors



[Darien Dash](#) is one of the nation's most highly sought-after strategic advisors. He and his firm, The Movement Management Advisors are an active advisor to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra high net worth investors, and multi-family offices. Described as a visionary and high-bandwidth thinker, Dash helps his clients "see around the corners" on their roads ahead, identifying high-potential opportunities, potential threats, high- value strategic partnerships, and structured financing solutions. His three decades of professional experience span a wide range of industries and is concentrated at present in strategic planning and capital markets access in the Media, Entertainment, Sports, and Cannabis industries. For more information, please visit themovementadvisors.com.