



## **Darien Dash is a Featured Panelist at the Loeb.nyc and Bonin Ventures Pot or Not Conference, Curated by PRØHBTD**

**NEW YORK June 3, 2019** The Movement Management Advisors, the strategic advisory firm led by Darien Dash, today announced that Darien Dash was a featured panelist at the Pot or Not conference, held on May 31, 2019 in Southampton, New York. Pot or Not was the latest Or Not Experience, the proprietary conference collaboration between Loeb.nyc and Bonin Ventures geared towards brand marketers, designed to separate the hype from the real conversation around the latest marketing trends. The conference speakers were curated by PRØHBTD, the premier online destination for modern cannabis enthusiasts.

Darien Dash is among the first to identify and act upon the substantial long-term commercial potential of the legal cannabis industry, having structured and advised several leading Cannabis funds and consumer-facing brands. Mr. Dash has participated in the acquisition over a dozen licenses in the processing, cultivation, and retail verticals in California, Colorado, and Oregon. He continues his involvement by advising several leading MSO brands as they chart their course ahead toward national consolidation of THC operations and migrate their brand strategies from THC to CBD and beyond. His remarks at the Pot or Not conference focused on the current and future trends in the industry and what Dash is predicting to be a major intersection of Urban Culture, Multi State Operators, existing Consumer Packaged Goods companies and new and evolving Cannabis molecules like CBG in the coming 2019 “Crobotober” harvest and the impact this will all have on the 2020 Fiscal Year.

### **About The Movement Management Advisors**



[Darien Dash](#) is one of the nation’s most highly sought-after strategic advisors. He and his firm, The Movement Management Advisors are an active advisor to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra high net worth investors, and multi-family offices. Described as a visionary and high-bandwidth thinker, Dash helps his clients “see around the corners” on their roads ahead, identifying high-potential opportunities, potential threats, high-value strategic partnerships, and structured financing solutions. His three decades of professional experience span a wide range of industries and is concentrated at present in strategic planning and capital markets access in the Media, Entertainment, Sports, and Cannabis industries. For more information, please visit [themovementadvisors.com](http://themovementadvisors.com).