



Darien Dash and the Movement Management Advisors and 414 Media Advisors Collaboration Yields \$3 Million Capital for Cashmere Agency

NEW YORK MARCH 2018 The Movement Management Advisors, the strategic advisory firm led by Darien Dash, today announced the firm's successful collaboration with 414 Media Advisors LLC to raise \$3 million in capital for Cashmere through an investment by Essence Ventures.

Established in 2003, the Cashmere Agency is led by its founder and Chairman Ted Chung. Under his direction, the agency designs and executes targeted campaigns to help global brands authentically reach their multicultural millennial consumer. Its diverse client roster includes Snoop Dogg, BMW of North America, Jack in the Box, Google, adidas, Lyft, Diageo, Beats by Dre, Disney, Marvel, ABC, Turner Broadcasting, FX, Universal Pictures, Paramount Pictures, Netflix, Amazon, FOX among others.

Essence Ventures, LLC is an independent African-American owned company focused on merging content, community and commerce to meet the evolving cultural and lifestyle needs of women of color. The company began in 2017 and is chaired by its founder and entrepreneur, investor and philanthropist, Richelieu Dennis.

The Movement Management Advisors and 414 Media Advisors are strategic partners that develop strategic plans, identify strategic opportunities and partnerships, and raise capital for companies in the media industry. Darien Dash is a member of the 414 Media Advisors board of directors. 414 Media Advisors is the business services and investment arm of Davis Shapiro Lewit Grabel Leven Granderson & Blake, LLP, a legendary entertainment law firm established in 1997 with more than a decade of fusing music industry expertise and technological entrepreneurship for clients such as YouTube, Spotify, Rdio, Myspace, Viagogo, BitTorrent, Bebo, Last.fm, Vice Media, Rhapsody, Nickelodeon, Afro Punk, Quality Control, Cardi B, The Migos and others.

About The Movement Management Advisors



[Darien Dash](#) is one of the nation's most highly sought-after strategic advisors. He and his firm, The Movement Management Advisors are an active advisor to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra high net worth investors, and multi-family offices. Described as a visionary and high-bandwidth thinker, Dash helps his clients "see around the corners" on their roads ahead, identifying high-potential opportunities, potential threats, high-value strategic partnerships, and structured financing solutions. His three decades of professional experience span a wide range of industries and is concentrated at present in strategic planning and capital markets access in the Media, Entertainment, Sports, and Cannabis industries. For more information, please visit themovementadvisors.com.