



SR Holdings Retains the Movement Management Advisors

DENVER October 2020

The Movement Management Advisors, the strategic advisory firm led by Dash, today announced that the firm had been retained to provide strategic and business development services to SR Holdings Company. The Movement Advisors will focus on developing a long-term strategy and strategic partnerships for the SR Holding portfolio of Retail, Cultivation and Processing assets.

SR Holdings is a leading African American owned Cannabis holding company based in Denver, Colorado. With assets across the Colorado market ranging from Pueblo, Colorado Springs and the Denver markets, SR holdings is led by its founder Sherard Rogers.

“As one of less than a statewide total of five African American red badge owners Sherard Rogers has been breaking through the invisible glass ceiling in the Cannabis industry,” said Dash, Partner, The Movement Advisors. “Sherard is a shining light for the rest of the Cannabis industry to focus on. He has positioned himself as a unique alternative for both consumers and the next generation of Minority entrepreneurs to focus toward. Developing his long-term strategic plan and building world class partnerships for his portfolio of assets is going to be a fun and challenging adventure for our entire firm!” said Dash.

“Dash is among the best known, widely connected, and most trusted advisors and deal makers in the sports, entertainment and cannabis industries today due to his unparalleled reputation for spotting opportunities, swift resolutions and getting things done,” said Sherard Rogers, founder and CEO of SR Holdings. “Dash has significant experience dealing with the opportunities and challenges that arise in the lives of highly successful people. His vast experience is only one of the many things he brings to the table as one of the nation’s most highly sought-after strategic advisors,” said Rogers.

About The Movement Management Advisors



Dash is one of the nation’s most highly sought-after strategic advisors. He and his firm, The Movement Management Advisors are an active advisor to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra-high net worth investors, and multi-family offices. Described as a visionary and high-bandwidth thinker, Dash helps his clients “see around the corners” on their roads ahead, identifying high-potential opportunities, potential threats, high- value strategic partnerships, and structured financing solutions. His three decades of professional experience span a wide range of industries and is concentrated at present in strategic planning and capital markets access in the Media, Entertainment, Sports, and Cannabis industries. For more information, please visit themovementadvisors.com.